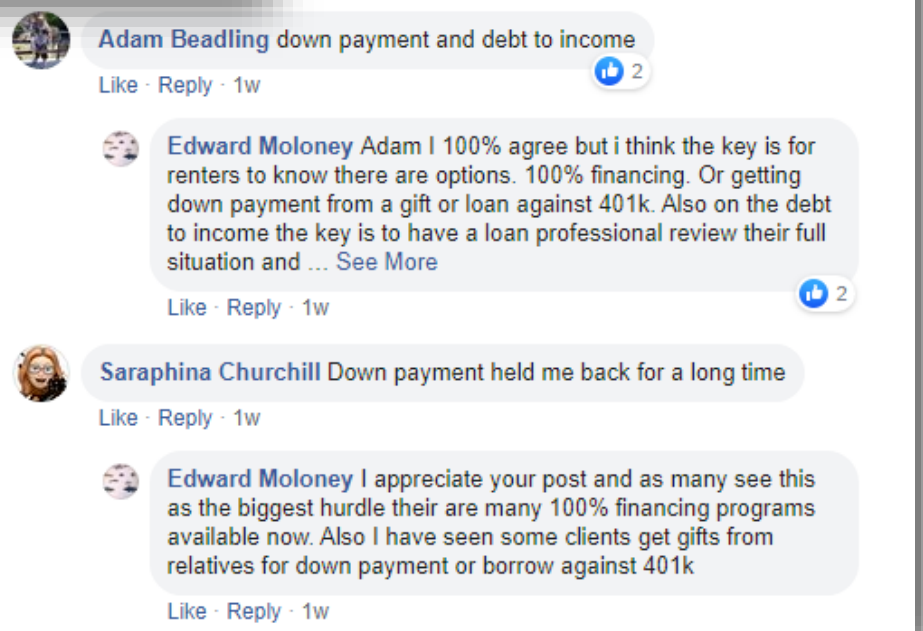
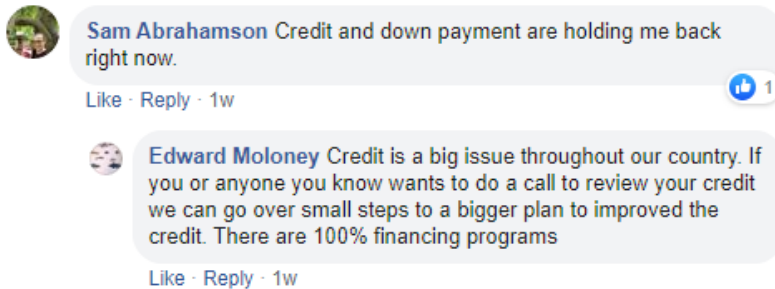
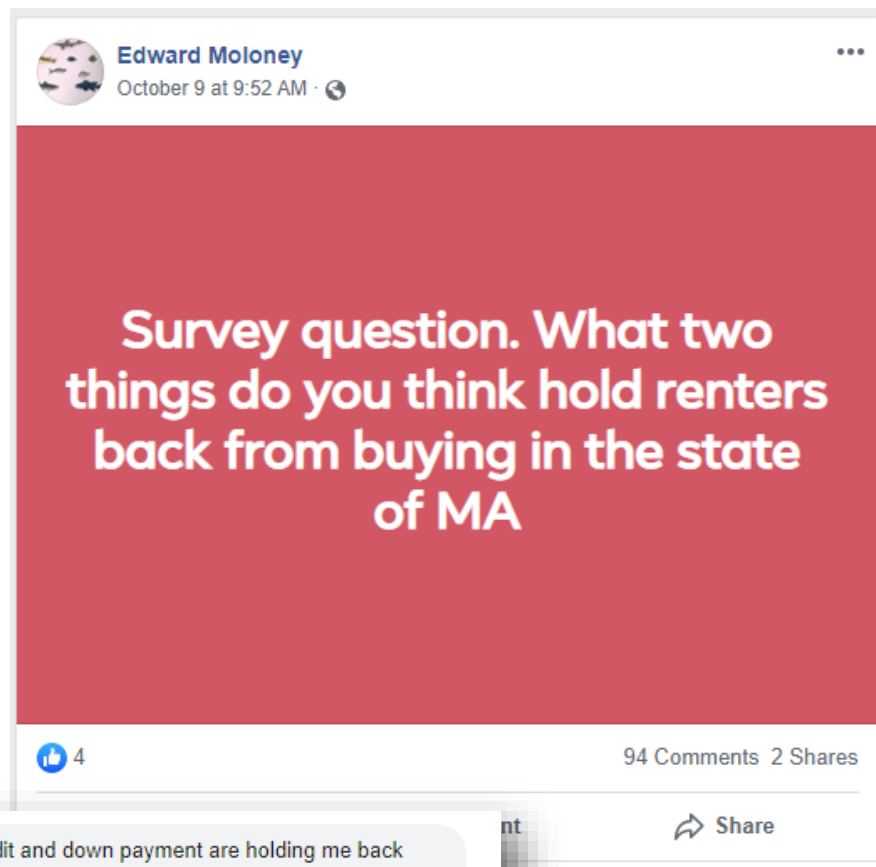


OCTOBER 2019 SPOTLIGHT



NOVEMBER 2019 SPOTLIGHT

Make a simple video with a Realtor and post it on YouTube and share it to Social Media.

 **Liam Malave, Mortgage Specialist NMLS 1869616** 1 hr · 🌐

I sat down with Caleb Courtney of Keller Williams in Wilmington, NC to discuss the 5 biggest misconceptions people commonly have regarding mortgages!

<https://youtu.be/FUVFIyI9WWw>



YOUTUBE.COM

5 Mortgage Myths - Caleb Courtney- Realtor - Wilmington NC

DECEMBER 2019 SPOTLIGHT

Be a lender for life and build trust! Share a quick post highlighting repeat clients

 **Sarah Lohr Huffman** is 😊 feeling happy at Equity Resources. ...
January 3 at 11:37 AM · Newark · 🌐

January refinance #1 closed today!

This family bought their home with Equity Resources 🙌 19 🙌 years ago!!
They needed cash out to get a new furnace & a new roof. They were our clients 19 years ago & we're still serving them today! 🙌

🔥 Did you know that Equity Resources has been around since 1993?
🔥 Did you know that we're licensed to serve you in 18 states?

🥂 A new year- means new business cards!! 🥂 #whodoyouknow.
#howcanIhelp. #heretogrowwithyou. #locallender.



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EQUITY
RESOURCES, INC.
mortgages

NMLS #1579

 Cathy Maltby Zeno, Dianna Burns and 53 others 2 Shares

JANUARY 2020 SPOTLIGHT



FEBRUARY 2020 SPOTLIGHT



Make sure
to Tag!

No client pic from closing? No problem!

Tag the location and it will insert a map as the image. You can still tell your congrats story and tag any participants in the closing.

MARCH 2020 SPOTLIGHT



Caleb Hunter is with Alexandria Key and 12 others in Jacksonville, Florida.

December 31, 2019 · 🌐

Halfway through 2019, I made the decision to leave the banking industry to go back to being a loan officer. What seemed like such a huge step of faith, turned into such a blessing. In 6 months, I had the opportunity to help 29 families and made many friends along the way. It's been a good year, but 2020 will be even better! I am ready!!

•
•
•
• ... See More



👍❤️ Kelly Maltby Welch, Ed Rizor and 85 others

27 Comments · 1 Share

SOCIAL PROOF!

Create a monthly collage of closing images from the prior month.



Lesley Carmen Butts So glad we got the chance to get to know you!! You are awesome to work with and look forward to what 2020 brings!!! Happy New Year!!!#timetogetbusy

Like · Reply · 9w



Caleb Hunter You too, Lesley! You and David are awesome to work with too. I never have a doubt that the homebuyer is getting taken care of 😊

Like · Reply · 9w · Edited



Alva Hogan Palmer Very good . I know you take excellent care of your clients.

Like · Reply · 9w



Caleb Hunter Absolutely, Mrs.Alva! Happy New Year!!

Like · Reply · 9w