


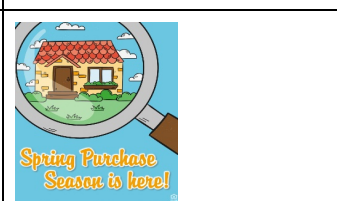

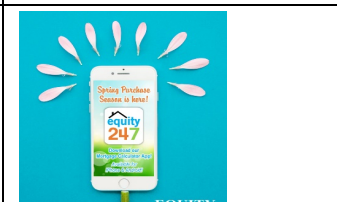








Social Media Look Book





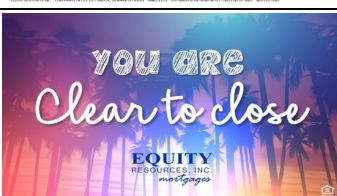
	IMAGE	IMAGE LINK	STATUS TEXT
Construction Campaign		Build It 1	CONSUMER: Sit Back & Relax... We'll Take The Stress Out Of New Construction! Contact us today for the exciting details on building your dream home!
Construction Campaign		Build It 2	CONSUMER: Soak Up The Ease Of New Construction! It will be a refreshing experience when you use Equity Resources!
Construction Campaign		Build It 3	CONSUMER: MMMM...The Sweet Smell Of A NEW HOME! We have the expertise to make the process quick and stress-free! Contact us today
Construction Campaign		CONSTRUCTION-1	CONSUMER: We've Nailed It! Contact us today for the exciting details on building your dream home!
Construction Campaign		CONSTRUCTION-2	CONSUMER: Stop Dreaming... You CAN Build It! We have the expertise to make the process quick and stress-free! Contact us today!

Construction Campaign		CONSTRUCTION-3	<p>CONSUMER: Location, Location, Location! Did you find the PERFECT area but not the PERFECT home? Contact us today for details on Construction Lending!</p>
Construction Campaign		CONSTRUCTION-4	<p>REALTOR: Yep, Just One! We LOVE when we can work together to make the process quick and simple...Contact us for the details!</p> <p>CONSUMER: We'll Hammer Out The Stress Of New Construction! Contact us today for the exciting details on building your dream home!</p>
Construction Campaign		CONSTRUCTION-5	<p>REALTOR: Let Us Help You! We have the expertise to make it easy for both you and your client...Contact us today!</p> <p>CONSUMER: We Are Ready To Help! We have the expertise to make the process quick and stress-free! Contact us today!</p>
Construction Campaign		CONSTRUCTION-6	<p>CONSUMER: We'll Hammer Out The Stress Of New Construction! We have the expertise to make the process quick and stress-free! Contact us today!</p>
Spring Purchase Campaign		Grow Into a New Home	<p>Does Your Princess Need A New Castle? One of our Mortgage Programs are sure to fit you like a glass slipper....Apply anytime @ www.CallEquity.net..promise, we won't turn into a pumpkin at midnight!</p>
Spring Purchase Campaign		Grow Into a New Home2	<p>Plant The Seeds To Happiness In A New Home! Get Pre-Qualified so you can start putting your roots down....contact me for details!</p>







Spring Purchase Campaign		Grow Into a New Home3	Looking For A New Home CAN BE A Barrel Of Fun Contact me TODAY to take the stress out of the Mortgage Process!
Spring Purchase Campaign		Grow Into a New Home4	
Spring Purchase Campaign		Grow Into a New Home5	I Think You'll Really DIG Our Mortgage Programs! Text or Call me @ _____ for free pre-qualification or questions about financing!
Spring Purchase Campaign		Spring Purchase Season1	Out Looking For Your Dream Home...Text or Call me @ _____ for free pre-qualification or questions about financing!
Spring Purchase Campaign		Spring Purchase Season 2	New Season, New Home! Download My Mortgage Calculator Here <insert link>...It easy to use amd FREE!
Spring Purchase Campaign		Spring Purchase Season 3	Spring Into Your Dream Home... Try my FREE Mobile Mortgage App Calculator and contact me with questions about financing!






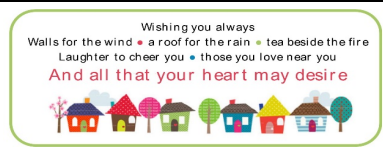
Home Shopping This Weekend		Home Shopping-1	I'm Available For Your Mortgage Questions...Text or Call me @ _____!
Home Shopping This Weekend		Home Shopping-1	Home Shopping this weekend? I'm available to answer any of your financing questions! Text or call me at _____.
Home Shopping This Weekend		Home Shopping-2	Home Shopping this weekend? I'm available to answer any of your financing questions! Text or call me at _____.
Home Shopping This Weekend		Home Shopping -3	Home Shopping this weekend? Download my free app at _____ to calculate the estimated mortgage payment at each home. Text or call me at _____ with any questions.
Home Shopping This Weekend		Home Shopping - 4	Have You Outgrown Your Nest? Don't get your feathers ruffled about the mortgage...Text or Call me @ _____ with any questions!
Improve the Lives of Families		Improve the Lives of Families	We Are Here For You.... Let me help you and your family find the perfect mortgage that fits YOUR needs!





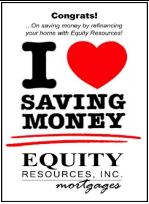

Desire Campaign		Desire - Kids Playing Outside	<p>Does Your Dog Need A Bigger Backyard?</p> <p>Buy a Home and have money left over to buy more dog toys with our low to no down payment purchase programs!</p> <p>Let's find the PERFECT home loan program for you TODAY, text or call me @! ☎</p>
Desire Campaign		Desire - Swingset	<p>Enjoy Playing in Your New Backyard!</p> <p>Buy a Home and have money left over to celebrate with our low to no down payment purchase programs!</p> <p>Let's find the PERFECT home loan program for you TODAY, text or call me @! ☎</p>
Desire Campaign		Desire - Tree Swing	<p>Don't 'Tire' Yourself Out!</p> <p>SWING into a Home and have some money left over to play with by using low to no down payment purchase programs!</p> <p>Let's find the PERFECT home loan program for you TODAY, text or call me @! ☎</p>
Desire Campaign		Desire - Picnic Table	<p>Enjoy Time With Friends & Family In a New Home!</p> <p>Ask me how our low to no down payment purchase programs can SAVE you MONEY to use for the important things in life.....like a BIG GRILL!</p> <p>Let's find the PERFECT home loan program for you TODAY, text or call me @! ☎</p>
Desire Campaign		Desire - Gardening	<p>Enjoy planting flowers in your new Flower Garden!</p> <p>Buy a Home and have money left over to landscape with our low to no down payment purchase programs!</p> <p>Let's find the PERFECT home loan program for you TODAY, text or call me @! ☎</p>
Desire Campaign		Desire - Kissing Couple	<p>Begin Your Love Story In a New Home!</p> <p>Ask me how our low to no down payment purchase programs can SAVE you MONEY to use towards a Honeymoon!</p> <p>Let's find the PERFECT home loan program for you TODAY, text or call me @! ☎</p>

Desire Campaign	 A graphic with a teal background. At the top, a white silhouette of a house is shown with a family (two adults and two children) sitting at a dining table inside. The text reads: "YOU DON'T NEED A LIFE SAVINGS TO BUY A HOME. JUST DESIRE." At the bottom, the EQUITY logo is visible.	Desire - Dining Room Table	Enjoy Dinner in Your New Dining Room! Ask me how our low to no down payment purchase programs can SAVE you MONEY so you can buy new furniture. Let's find the PERFECT home loan program for you TODAY, text or call me @! ☎
Desire Campaign	 A graphic with a purple background. At the top, a white silhouette of a house is shown with a family (two adults and two children) sledding down a hill. The text reads: "YOU DON'T NEED A LIFE SAVINGS TO BUY A HOME. JUST DESIRE." At the bottom, the EQUITY logo is visible.	Desire - Sledding	
Desire Campaign	 A graphic with a blue background. At the top, a white silhouette of a house is shown with a family (two adults and two children) standing around a Christmas tree. The text reads: "YOU DON'T NEED A LIFE SAVINGS TO BUY A HOME. JUST DESIRE." At the bottom, the EQUITY logo is visible.	Desire - XmasTime	A Home For The Holidays! I have mortgage programs that will fill your stockings & heart with joy!
Clear To Close Congrats	 A graphic with a sandy beach background. At the top, there are beach items: a blue beach ball, a yellow and red striped beach umbrella, a pair of flip-flops, and a green beach bag. The text reads: "YOU ARE Clear to Close!" At the bottom, the EQUITY logo is visible.	Clear to Close - Beach1	<Personalized text by LO>
Clear To Close Congrats	 A graphic with a tropical beach background. The text reads: "Relax! You're Clear to Close!" At the bottom, the EQUITY logo is visible.	Clear to Close - Beach2	<Personalized text by LO>
Clear To Close Congrats	 A graphic with a tropical beach background. The text reads: "YOU ARE Clear to close" At the bottom, the EQUITY logo is visible.	Clear to Close - Beach3	<Personalized text by LO>







Clear To Close Congrats	<p>Nothing Fishy Here... YOU'RE CLEAR TO CLOSE!</p>	Clear to Close- Fishy	<Personalized text by LO>
Clear To Close Congrats	<p>Congrats! You Are Clear To Close!</p>	Clear to Close -Beach4	<Personalized text by LO>
Clear To Close Congrats	<p>That moment when... You're Clear to Close!</p>	Clear to Close -Beach5	<Personalized text by LO>
Clear To Close Congrats	<p>CONGRATS Clear to Close!</p>	Clear to Close - Flamingo	<Personalized text by LO>
Clear To Close Congrats	<p>Another Star Performance...</p>	Clear to Close - Beach6	<Personalized text by LO>
Clear To Close Congrats	<p>Relax! You Are Clear to Close!</p>	Clear to Close - Beach7	<Personalized text by LO>







Clear To Close Congrats		Clear to Close - Squirrel	<Personalized text by LO>
Clear To Close Congrats		Clear to Close - Pets	<Personalized text by LO>
Clear To Close Congrats		Clear to Close - Kitty	<Personalized text by LO>
Clear To Close Congrats		Clear to Close - Toads	<Personalized text by LO>
New Home Closed Congrats		New Home Closed - Paper Plane	<Personalized text by LO>
New Home Closed Congrats		New Home Closed - Red Bow	<Personalized text by LO>


New Home Closed Congrats		New Home Closed - Bread Salt Wine	<Personalized text by LO>
New Home Closed Congrats		New Home Closed - Breeze	<Personalized text by LO>
New Home Closed Congrats		New Home Closed - A Home is Made of	<Personalized text by LO>
New Home Closed Congrats		New Home Closed - New Pad	<Personalized text by LO>
New Home Closed Congrats		New Home Closed - Shut the Door	<Personalized text by LO>
New Home Closed Congrats		New Home Closed - Hearts Desire	<Personalized text by LO>







New Home Closed Congrats	 A white door with a small sign that says "NEW BEGINNINGS NEW MEMORIES New Home" and a brown doormat that says "WELCOME".	New Home Closed - Welcome Mat	<Personalized text by LO>
New Home Closed Congrats	 A starfish wearing sunglasses on a beach, with the text "Shine Bright In Your New Home!" in a cursive font.	New Home Closed - Shine Bright	<Personalized text by LO>
New Home Closed Congrats	 A graphic with the text "There's no place like home." where the "o" is a red heart, and a pair of red high-heeled shoes.	New Home Closed - Red Shoes	<Personalized text by LO>
New Home Closed Congrats	 A graphic with a sun icon and the text "May sunshine & happiness move in with you in your new home".	New Home Closed - Sunshine	<Personalized text by LO>
Refinance Closed Congrats	 A graphic with the text "Congrats! On saving money by refinancing your home with Equity Resources! I ♥ SAVING MONEY EQUITY RESOURCES, INC. mortgages".	Congrats - Refinance	<Personalized text by LO>
5 Star Review	 A graphic with five green stars and the text "Review!" in a large, stylized font.	5 Star Review	<Personalized text by LO>

Thank You For The Referral		Thank You Referral - 1	<Personalized text by LO>
Thank You For The Referral		Thank You Referral - 2	<Personalized text by LO>
Thank You For The Referral		Thank You Referral - 3	<Personalized text by LO>
Thank You For The Referral		Thank You Referral - 4	<Personalized text by LO>
Thank You For The Referral		Thank You Referral - 5	<Personalized text by LO>
Why You Need An Experienced Realtor		Why You Need Realtor - 1	







Why You Need An Experienced Realtor		Why You Need Realtor - 2	
Why You Need An Experienced Realtor		Why You Need Realtor - 3	
Wanna Buy A Home?		Wanna Buy A Home	<p>We Are Ready To Help!</p> <p>You may even be able to use your tax return as a down payment!</p> <p>Contact me for more details at _____ or www._____.com</p>
Pay Off Your Mortgage Faster - 15 Year		Pay Off Mortgage Faster 1	
Pay Off Your Mortgage Faster - 15 Year		Pay Off Mortgage Faster 2	
Pay Off Your Mortgage Faster - 15 Year		Pay Off Mortgage Faster 3	






Ohio Home		Ohio - Equity	
Ohio Equity		Ohio - Equity	
Rent Vs Own		RentVsOwn1	
Rates Are Rising		Rates are Rising	
Ready To Buy A Home?		Ready To Buy A Home	
Ready To Buy A Home?		Ready To Buy A Home 2	

Buy A Home		Buy A Home	
Refinance or Buy A Home		Refinance or Buy A Home	
2018 Goals		2020 Goals	
What Can I Do?		What Can I Do?	
Is Buying A Home In Your Future?		Buying Home In Your Future 1	
Is Buying A Home In Your Future?		Buying Home In Your Future 2	







Do You Dream Of Owning A Home?		Dream Home	
Credit Trouble?		Credit Trouble	
We Have Buyers		We-Have-Buyers1	
We Have Buyers		We-Have-Buyers2	
3 Zero Down Loans - OHIO ONLY <Can modify for other states>	<p>3 Zero Down Loans ...you didn't know we had.</p>  <p>Call now to find out more!</p>	3 Zero Down Loans	You don't need a down payment to buy a home! We have 3 great options. Get started today. Contact me at xxx.
Instagram		Follow Us Instagram	






25th Anniversary		26th Anniversary	Proud To Celebrate Our 26th Year Of Improving The Lives Of Families
Equity Logo and 25th Seal		Equity Logo and 26th Seal	
Quick Comfortable and Honest		Quick Comfortable and Honest	
Quick Comfortable and Honest		Quick Comfortable and Honest2	Improving The Lives Of Families
Quick Comfortable and Honest		Quick Comfortable and Honest3	I Know The KEY To Home Ownership....Contact Me For Details!
Quick Comfortable and Honest		Quick Comfortable and Honest4	Get Your Keys To Home Ownership...Ask Me How!

NCFHA \$8000		NCFHA \$8000	
Tax Refund		Tax Refund1	Is Your Goal To Buy The Home Of Your Dreams? Let Us Help You Get STARTED Today! We'll even show you how to get AHEAD by using your tax refund for the down payment! ☑
Tax Refund		Tax Refund2	STOP Waiting To Purchase Your Dream Home NOW MAY BE THE BEST TIME! Apply Today @ www.callequity.net and find out how you can use your tax refund for a down payment. #TAXREFUND #BUYAHOME
Tax Refund		Tax Refund3	NOW is the time to buy a home! Ask us how to use your tax refund as the down payment.
Tax Refund		Tax Refund4	You Could Use Your Tax Refund As A Down Payment... Let me help you start the path to Home Ownership! ☑
Tax Refund		Tax Refund5	Stop Pinching Pennies Saving For A Down Payment! Let's discuss TODAY how you may be able to use your Tax Refund!

Mothers Day		Mothers Day1	Mothers hold their children's hands for a while, but their hearts forever. HAPPY MOTHER'S DAY!
Mothers Day		Mothers Day2	Words are never enough to say Thank You for all you do...HAPPY MOTHER'S DAY!
Mothers Day		Mothers Day3	HAPPY MOTHER'S DAY to all Moms--May your day be filled with love, joy and laughter.
Mothers Day		Mothers Day4	Words Are Never Enough To Thank Moms For All They Do! HAPPY MOTHER'S DAY!
Mothers Day		Mothers Day5	WISHING A HAPPY MOTHER'S DAY to all you Rockin' Moms out there!
Mothers Day		Mothers Day6	A Mother Is Like A Flower, Each One Beautiful & Unique! HAPPY MOTHER'S DAY!

Mothers Day		Mothers Day7	A Mother's Hug Lasts Long After She Lets Go! HAPPY MOTHER'S DAY!
Mothers Day		Mothers Day8	ENJOY YOUR DAY MOMS...YOU DESERVE IT! Happy Mother's Day!
Christmas		Home Before Christmas1	Fill Your Stockings & Heart With Joy What better than a NEW HOME for the Holidays...Let's Get Started Today!
Christmas		Home Before Christmas	Unwrap The Best Gift This Season....That of Home Ownership! Contact me to get started TODAY!
Fathers Day		Fathers Day1	"A Father Is Someone You Look Up To—No Matter How Tall You Grow." Happy Father's Day!
Fathers Day		Fathers Day2	"By the time a man realizes that his father was right, he has a child who thinks he's wrong." Happy Father's Day!

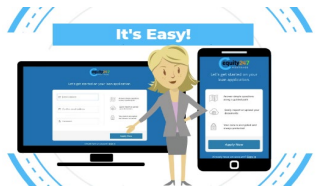





Fathers Day		Fathers Day3	"Don't Tell Mom"The Best Advice Dad Ever Gave Me! Happy Father's Day
Fathers Day		Fathers Day4	Wishing All Dads A Happy Father's Day!
Fathers Day	<p>"DON'T TELL MOM."</p>  <p>THE BEST ADVICE YOU EVER GAVE ME! HAPPY FATHER'S DAY</p>	Fathers Day5	"A Father carries pictures where his money used to be." Happy Father's Day!
Fathers Day		Fathers Day 6	Have A Fan-STACHE-tic Father's Day!
Fathers Day		Fathers Day 7	Wishing All Dads A Happy Day! May your day be relaxing and full of fun! #FathersDay
Memorial Day		Memorial Day1	For All Those Who Gave Their Yesterdays, A Thank You Today.... In Honor Of Memorial Day




Memorial Day		Memorial Day2	<p>What's Your Favorite BBQ Food?</p> <p>Mine is (insert your favorite BBQ food here)....please share yours in my comment section!</p> <p>Happy Memorial Day!</p>
Memorial Day		Memorial Day3	<p>Have A Safe And Happy Memorial Day Weekend!</p>
Memorial Day		Memorial Day4	<p>All Gave Some, Some Gave All...</p> <p>Remembering on this Memorial Day</p>
Memorial Day		Memorial Day5	<p>Celebrate The Stars Who Protect Our Stripes...</p> <p>Remembering on this Memorial Day</p>
Memorial Day		Grill	<p>This Memorial Day please take a moment to appreciate your freedom to cook out, celebrate and enjoy a day off work.</p> <p>These freedoms would not be possible without the many soldiers who made the ultimate sacrifice.</p>
Memorial Day		Land of the Free	<p>Remember and Honor All Who Have Served</p> <p>Happy Memorial Day</p>

Memorial Day		Flag 1	Celebrate The Stars Who Protect Our Stripes... Enjoy your Memorial Day Weekend!
Memorial Day		USA 1	Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day
Memorial Day		Memorial Day6	In Memory Of Many, In Honor Of All... This Memorial Day
Flag Day		Flag Day	HAPPY FLAG DAY! “I Pledge Allegiance to the flag of the United States of America and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all.”
Nacho Day		Nacho Day	Happy National Nachos Day! I'm NACHO ordinary Mortgage Specialist...Contact me today to TACO 'bout Purchasing or Refinancing!
Equity247		Equity247-1	Equity247 opens a portal to your mortgage experience. With access to your mortgage documents 24/7 you'll never feel out of touch with your process. It's Secure, Easy and Quick. ☑





Equity247		Equity247-2	<p>Ready to Buy a Home?</p> <p>Apply with our mobile friendly mortgage application and you'll love your personal portal for updates 24-7 during your mortgage process. ☑</p>
Equity247		Equity247-3	<p>Ready to Buy a Home?</p> <p>Apply with our mobile friendly mortgage application and you'll love your personal portal for updates 24-7 during your mortgage process. ☑</p>
Equity247		Equity247-4	<p>No smoke or mirrors! Equity 247 is our amazing new online Mortgage Application Process and Client Portal! You can submit an application as well as retrieve updates 24/7 throughout your mortgage process. It's Easy, Secure and Convenient. ☑</p>
Equity247		Equity247-5	
Equity247		Equity247-6	<p>We Have Something Brand-New!</p> <p>Equity247...</p> <p>A complete mobile friendly mortgage application as well as a platform for updates during your mortgage process.</p>
Equity247		Equity247-7	<p>Because life is 24-7, we think access to your mortgage information should be too.</p> <p>Click the "apply now" to get started and you'll be on your way to getting approved for your mortgage loan!</p>







Equity247		Equity247-8	
Equity247		Equity247-9	<p>Introducing: Equity247</p> <p>A secure, easy way to apply for your mortgage 24 hours a day, 7 days a week.</p> <p>We're rolling out the red carpet! Our Online Mortgage Application will make you feel like a Super Star. It's secure, easy, intuitive and best of all, quick! ☑</p>
Equity247		Equity247-10	<p>Experience Equity247</p> <p>A secure, easy way to apply for your mortgage 24 hours a day, 7 days a week. Click the "apply now" to get started and you'll be on your way to getting approved for your mortgage loan!</p>
Equity247		Equity247-11	<p>It's Faster Than A Super Hero Can Fly--Give Equity247 A Try!</p> <p>ZAP, BOOM, WOW.....It's So Easy, You Can Apply For Your Mortgage NOW!</p>
Equity247		Equity247-12	
Equity247		Equity247-13	<p>Ready to Buy a Home?</p> <p>Apply with our mobile friendly mortgage application and you'll love your personal portal for updates 24-7 during your mortgage process. ☑</p>






Equity247		Equity247-14	<p>Experience Equity247</p> <p>A secure, easy way to apply for your mortgage 24 hours a day, 7 days a week. Click the “apply now” to get started and you’ll be on your way to getting approved for your mortgage loan!</p>
Equity247		Equity247-15	
Equity247		Equity247-16	<p>In our endless pursuit to create Raving Fans, Equity Resources has created an amazing new mortgage experience. Introducing Equity 247. 🎉</p>
4th of July		4th-of-july1	<p>Have a Safe & Happy 4th of July!</p>
4th of July		4th-of-july2	<p>Happy Birthday America!</p>
4th of July		4th-of-july3	<p>“I love my freedom. I love my America.”</p>

4th of July		4th-of-july4	Let Freedom Ring!
4th of July		4th-of-july5	Proud to be an American!
4th of July		4th-of-july6	Enjoy Fireworks, Family & Friends this 4th of July!
E247		E247-Easy-Application1	<p>You Should Be Enjoying These Precious Little Moments</p> <p>We're here to help with equity247! Offering you a quick and easy way to apply for your Mortgage!</p> <p>Give it a try @ equity247.net</p>

E247	<p>What does it take to apply? You • Phone That's It!</p>	E247-Easy-Application2	<p>Trying To Schedule Time To Make It To Your Kids Activities... Don't worry about your Mortgage, You can apply from the Bleachers, Dance Studio or Gym! It's easy with equity247.net!</p>
E247	<p>What does it take to apply? You • Phone That's It!</p>	E247-Easy-Application3	<p>Planning For The Future... Applying for your Mortgage will be the easiest part of your Happily Ever After! Apply Day or Night @ equity247.net</p>
LaborDay	<p>Happy LABOR DAY</p>	Labor-Day1	<p>"Choose A Job You Love, And You Will Never Have To Work A Day In Your Life." –Confucius</p>
LaborDay	<p>WISH YOU A VERY HAPPY LABOR day</p>	Labor-Day2	<p>Don't Labor Over Finding The Right Mortgage For You, Contact Me Today!</p>
LaborDay	<p>HAPPY LABOR DAY</p>	Labor-Day3	<p>It's Labor Day, Take The Day Off!</p>


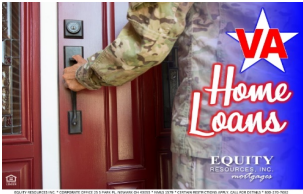



LaborDay		Labor-Day4	Enjoy Your Labor Day Weekend!
LaborDay		Labor-Day5	Do You Want To Take The Labor Out Of Purchasing or Refinancing? Contact Me To Find Out How!
Buy A Home		Hot Diggity Dog	Wanted You To KETCHUP on The Latest....Our Mortgage Programs are the Greatest! HOT Details Here: www.CallEquity.com
Buy A Home		Dont Roll The Dice	Finding The Perfect Mortgage Shouldn't Be A Gamble! I TRUST Equity Resources.....Click To SAVE: www.CallEquity.com
Buy A Home		Dont Gamble	I Can't Let You Take The Risk! If you're looking to Purchase or Refi, you'll hit the mortgage JACKPOT with Equity Resources! Click To See How Much You Can Save www.CallEquity.com







Buy A Home		Cool Wow Boom	Be Your Own SUPERHERO...In Some Cases Your Down Payment Could Be ZERO! Mortgage Villians BEWARE! Equity Resources AWESOME Mortgage Programs should give you a SCARE! Catch All The Details Here: www.CallEquity.com
Buy A Home		Bone To Pick	Hey, Your Dog Hired Bruiser Here And Sent Him Over To Equity Resources- He Would Like For Me, To Let You Know...He Would like a much BIGGER place to Roam! Better Apply Now at www.CallEquity.com . PLEASE HE WON'T LEAVE!
Buy A Home		Take Action	Don't PLAY Around When It Comes To Your Mortgage! I want you to go with the company that makes you feel like a SUPERSTAR! Lights, Camera, (Take) Action @ www.CallEquity.com
Buy A Home		Stop Scrolling	Option 1- Do You Need to Refi or Buy a New Home? I think Equity Resources programs are the Cat's Meow! Apply Online: www.CallEquity.com Option 2- Looking to Refi? (Looking to Buy a Home?)...It shouldn't feel like a CAT-astrophe! It's EASY, Apply Online Here: www.CallEquity.com
Buy A Home		Save Money	I Couldn't HOG All The Good News! I want you to SAVE MONEY on your mortgage... Apply Now: www.CallEquity.com
Buy A Home		Poppin	Just Wanted To POP In Your Newsfeed! You have to get your hands on the hot, fresh, buttery buckets of Mortgage Programs served up daily here at Equity Resources. Nope....I don't even care if you think I'm a little CORNY! Perfect Mortgage Ingredients Here: www.CallEquity.com

Buy A Home		Mortgage	<p>Don't Play Games With Your Mortgage!</p> <p>Equity Resources has all the right Pieces...they can help put together the best Game Plan for you!</p> <p>I should know, I work here! 😊</p> <p>Apply Online: www.CallEquity.com</p>
Fall		Fall-Into-A-New-Home1	<p>Have You Outgrown Your Home?</p> <p>We have the perfect mortgage programs for you and your growing family!</p> <p>Get Pre-Approved @ www.xxxxx.com</p>
Fall		Fall-Into-A-New-Home2	<p>Looking For A Bigger Yard For Your Best Friend...</p> <p>You'll FALL in love with our Mortgage Programs! Apply Today @ www.xxxxxx.com</p>
Fall		Fall-Into-A-New-Home3	<p>You Could Be In Your Dream Home For The Holidays...</p> <p>Contact Me For Details @ xxx-xxx-xxxx</p>
Fall		Fall-Into-A-New-Home4	<p>We Have Fall-tastic Mortgage Programs...</p> <p>Give Me A Call...You'll Love Them All! xxx-xxx-xxxx</p>
Fall		Fall-Into-A-New-Home5	<p>Need a Bigger Home For The Holidays...</p> <p>Together we'll find the perfect Mortgage Program for you!</p> <p>Get Pre-Approved @ www.XXXXXX.com 📞</p>

Fall		Jump-Into-A-New-Home	<p>We Have A Pile Of Mortgage Programs...</p> <p>Call or Text me @ XXX-XXX-XXXX To Help You Rake In The Savings!</p>
Fall		Rake-In-The-Savings	<p>Busy With Fall Clean-up...</p> <p>Apply for your Mortgage At A Time That's Convenient For You @ www.XXXXXX.com</p>
Renovation		Renovation-Loan1	<p>Facebook Text: Call or text me about our Renovation Loans! Buy the home - one closing - includes the renovation. XXX-XXX-XXXX #CitySTHomes (ie #NewarkOHHomes)</p> <p>Twitter Text: Buy the home – one closing – includes the Renovation. No joke. Call XXX-XXX-XXXX for more details or apply at callequity.com. #Lovethehome #Hatethekitchen #Wehavethesolution</p>
Renovation		Renovation-Loan2	<p>Facebook Text: Call or text me about our Renovation Loans! Buy the home - one closing - includes the renovation. XXX-XXX-XXXX #CitySTHomes (ie #NewarkOHHomes)</p> <p>Twitter Text: Buy the home – one closing – includes the Renovation. No joke. Call XXX-XXX-XXXX for more details or apply at callequity.com. #Lovethehome #Hatethekitchen #Wehavethesolution</p>
Renovation		Renovation-Loan3	<p>Facebook Text: Call or text me about our Renovation Loans! Buy the home - one closing - includes the renovation. XXX-XXX-XXXX #CitySTHomes (ie #NewarkOHHomes)</p> <p>Twitter Text: Buy the home – one closing – includes the Renovation. No joke. Call XXX-XXX-XXXX for more details or apply at callequity.com. #Lovethehome #Hatethekitchen #Wehavethesolution</p>

USDA		USDA-ZeroDown1	Did you know that 100% financing on homes still exists? This could be one of the best options for you. Please let me know if you would like to learn more about USDA loans! Contact me today @ xxx-xxx-xxxx or apply online @ www.xxxxxxx.com
USDA		USDA-ZeroDown2	Are you looking to buy in a rural area? USDA may be the way to go! Check to see if the property you're interested in is within an eligible area: https://eligibility.sc.egov.usda.gov/ Text or Call me @ xxx-xxx-xxxx to review all your options.
USDA		USDA-ZeroDown3	The USDA Home Loan is a true 100% Financing home loan, meaning you could close on your new home and literally bring NO money to closing. Contact me today to discuss your options @ xxx-xxx-xxxx or apply online @ www.xxxxxxx.com
USDA		USDA-GreatNews	
VA		VA-HomeLoans1	Proudly Specializing In VA Home Loans! Contact me to get Pre-Qualified @ xxx-xxx-xxxx





VA		VA-HomeLoans2	<p>Have You Served Our Country?</p> <p>Ask me about our Home Loans for Veterans. Call or Text xxx-xxx-xxxx</p>
VA		VA-HomeLoans3	<p>Thank You For Your Service</p> <p>We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>
Pre-Qual		PreQual-DreamHome1	
Pre-Qual		PreQual-DreamHome2	
Pre-Qual		PreQual-DreamHome3	





Easy To Apply		Easy To Apply - Cheering	<p>Apply For Your Mortgage At Half-Time!</p> <p>Yep, cheer your team to victory while scoring a touchdown with your mortgage!</p> <p>Apply from your favorite recliner or sofa @ www.equity247.com</p> <p>#BuyAHome #Football #equity247</p>
Easy To Apply		Easy To Apply - Football	<p>Apply For Your Mortgage At Half-Time!</p> <p>Yep, cheer your team to victory while scoring a touchdown with your mortgage!</p> <p>Apply from your favorite recliner or sofa @ www.equity247.com</p> <p>#BuyAHome #Football #equity247</p>
Easy To Apply		Easy To Apply - Girl on Laptop	<p>Kick Your Feet Up & Relax....</p> <p>We made applying for your mortgage so easy, you can do it from your favorite chair!</p> <p>Apply anytime @ www.CallEquity.com</p> <p>#BuyAHome ☑</p>
Easy To Apply		Easy To Apply - Happy Couple	<p>Buy A Home From Your Couch!</p> <p>Yep, it's that EASY! Apply anytime @ www.CallEquity.com</p> <p>#BuyAHome #Couch</p>
Easy To Apply		Easy To Apply - High 5 Family	<p>Buying A Home Just Got Easier!</p> <p>You can apply for your mortgage from the comfort of your sofa with www.equity247.com!</p> <p>#BuyAHome #Sofa #equity247</p>
Easy To Apply		Easy To Apply - Young Couple	<p>Buy A Home From Your Couch!</p> <p>Yep, it's that EASY! Apply anytime @ www.CallEquity.com</p> <p>#BuyAHome #Couch</p>

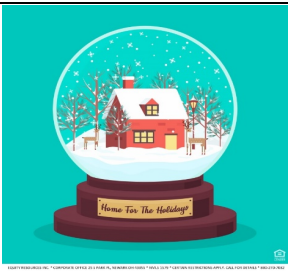


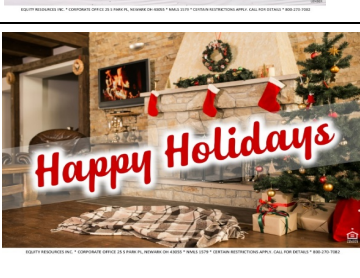
Easy To Apply		Easy To Apply - E247 APP	<p>Kick Your Feet Up & Relax....</p> <p>We made applying for your mortgage so easy, you can do it from your favorite chair!</p> <p>Apply anytime @ www.CallEquity.com</p> <p>#BuyAHome 🏠</p>
Easy To Apply		Easy To Apply - E247 APP 2	<p>Buy A Home From Your Couch!</p> <p>Yep, it's that EASY! Apply anytime @ www.CallEquity.com</p> <p>#BuyAHome #Couch</p>
Easy To Apply		Easy To Apply - E247 APP 3	<p>Buying A Home Just Got Easier!</p> <p>You can apply for your mortgage from the comfort of your sofa with www.equity247.com!</p> <p>#BuyAHome #Sofa #equity247</p>
Easy To Apply		Easy To Apply - E247 APP 4	<p>Buying A Home Just Got Easier!</p> <p>You can apply for your mortgage from the comfort of your sofa with www.equity247.com!</p> <p>#BuyAHome #Sofa #equity247</p>
FHA 203H		FHA 203H - Social Media1	<p>Home Destroyed? FHA has a SPECIAL program for FEMA disasters that MAY HELP YOU. You may qualify to BUY a HOME with \$0 down. Even if you were RENTING and it is no longer habitable, you may qualify. Call me for help!</p> <p>#HurricaneFlorenceHelp #EquityCares #MortgageHelp</p>
FHA 203H		FHA 203H - Social Media2	<p>Renting a property destroyed by Hurricane Florence? FHA has a SPECIAL program for FEMA disasters that MAY HELP YOU. You may qualify to BUY a HOME with \$0 down. Call me for help!</p> <p>#HurricaneFlorenceHelp #EquityCares #BuyaHome</p>

<p>Wedding Gift Down Payment</p>		<p>Wedding - Downpayment1</p>	<p>It's Time To Begin Your Happily Ever After Use your wedding gift money as a down payment for your 1st home! Contact me for details.... #Wedding #1stHome #BuyAHome</p> <p>*OR*</p> <p>Your Story Is Just Beginning... Some of your best memories of your beautiful life together will happen in your 1st home. Call or text me to discuss how you can use your gift money as the down payment. #MakingMemories #1stHome</p>
<p>Wedding Gift Down Payment</p>		<p>Wedding - Downpayment2</p>	<p>Just Married...Congratulations! Let's get you into your 1st home using your gift money for the down payment! Ask me how... #JustMarried #NewHome #GiftMoney</p> <p>*OR*</p> <p>You Fairytale Won't Be Complete Without A Castle Learn how to use gift money from your wedding as the down payment for your 1st home! Call or Text me @ #Fairytale #NewHome 🏡</p>
<p>Fall In Love With A New Home1</p>		<p>Fall In Love With A New Home1</p>	<p>Need A Bigger Home For The Holidays? Apply for your mortgage today @ www.xxxxxxx.com</p> <p>OR</p> <p>Buy A New Home With ZERO MONEY DOWN! Sounds good, right! Call or Text me @ xxx-xxx-xxxx to learn more about our zero money down programs.</p>
<p>Fall In Love With A New Home2</p>		<p>Fall In Love With A New Home2</p>	<p>A New Home For The Holidays Is Possible! Get pre-approved today @ www.xxxxx.com</p> <p>OR</p> <p>We Have ZERO MONEY DOWN Home Programs! In many cases you can be in a new home for the holidays...Contact me to find out more!</p>


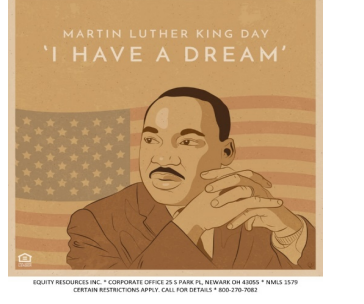
Fall Back	 <p>TICK-TOCK SET BACK YOUR CLOCKS!</p>	FALL-BACK-1	
Fall Back	 <p>Don't Forget... SET YOUR CLOCKS BACK 1 HOUR!</p>	FALL-BACK-2	
Fall Back	 <p>TIME TO FALL BACK!</p>	FALL-BACK-3	
Fall Back	 <p>Time To Fall Back!</p>	FALL-BACK-4	

Thanksgiving	 <p>Hey You... Happy Thanksgiving!</p>	Equity Happy Thanksgiving 1	
Thanksgiving	 <p>Give Thanks HAPPY THANKSGIVING</p>	Equity Thanksgiving 2	
Thanksgiving	 <p>HAPPY THANKS GIVING</p>	Equity Thanksgiving 3	
Thanksgiving	 <p>HAPPY Thanksgiving DAY</p>	Equity Thanksgiving 4	

Weekend LO		Weekend LO	
Christmas1		CHRISTMAS 1	Best Wishes for a Merry Christmas & Prosperous New Year!
Christmas2		CHRISTMAS 2	Wishing You A Merry Christmas!
Christmas3		CHRISTMAS 3	Happy Paw-lidays!

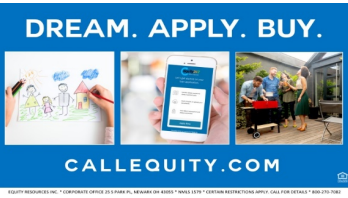



Christmas4		CHRISTMAS 4	Happy Holidays!
Christmas5		CHRISTMAS 5	Have A Holly, Jolly Christmas!
Christmas6		CHRISTMAS 6	May Your Holidays Be Merry & Bright
Christmas7		CHRISTMAS 7	May You Have A Merry Christmas & Happy New Year!







Christmas8		CHRISTMAS 8	May Your Heart & Home Be Filled With All The Joys The Season Brings
Christmas9		CHRISTMAS 9	May The Christmas Spirit Fill Your Heart With Joy
NewYears1		New Years 1	May The Warmth & Joy Of The Season Remain With You Throughout The Coming Year
NewYears2		New Years 2	Wishing You Health & Happiness In The New Year
NewYears3		New Years 3	Happy New Year!




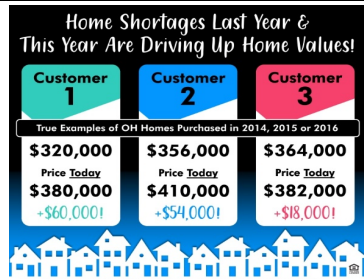
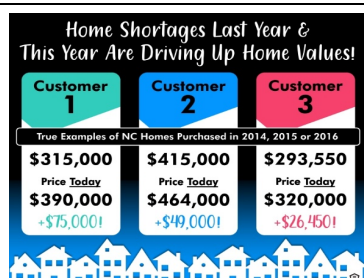
NewYears4		New Years 4	<p>Wishing You Health & Happiness In The New Year</p>
MLK Day		MLK Day1	
MLK Day		MLK Day2	
MLK Day		MLK Day3	

MLK Day	 <p>A black and white graphic with the text "I HAVE A Dream..." in a mix of serif and script fonts. Below it, in a smaller font, is "- Martin Luther King, Jr.".</p>	MLK Day4	
Fast Closings	 <p>A graphic with the text "Fast Closings" in a large, stylized font. The background shows a blurred image of a road with light trails, suggesting speed.</p>	Fast Closings	
Free Homebuyer Seminar	 <p>A graphic with the text "FREE Homebuying Seminars" in a blue, sans-serif font. The background features a stylized illustration of a house with a chimney and two trees.</p>	Free HB Semiar 1	
Free Homebuyer Seminar	 <p>A graphic with the text "FREE Homebuying Seminars" in a blue, sans-serif font. The background shows a hand holding a set of keys, with a small house icon at the bottom.</p>	Free HB Seminar 2	

<p>Renoavation Story</p>	 <p>EQUITY RESOURCES Renovation Story</p> <p>Lindsay was a first-time homebuyer who knew exactly what she was looking for, but was having trouble finding a house that checked all of her boxes. She loved the structure and location of the house, but wanted to give it an upgrade. Our Renovation Loan Program made her dream home come true!</p> <p>A Half Bathroom to a Full Bathroom!</p> <p>Before After! Perfect!</p> <p><small>EQUITY RESOURCES INC. * CORPORATE OFFICE: 20 E MAIN PL, NEWARK OH 43055 * 800.635.1279 * CERTAIN RESTRICTIONS APPLY. CALL FOR DETAILS * 800.635.1279</small></p>	<p>Reno Story - Bathroom</p>	
<p>Renoavation Story</p>	 <p>EQUITY RESOURCES Refinance Renovation Story</p> <p>When Joe and Jennifer bought their 2 bedroom, 1 bath home 7 1/2 years ago, it was perfect for just the two of them. Then their family grew from 2 to 4 and they realized they had to do something. With our Renovation Loan they were able to add almost 1,000 square feet to their 1950's home, making it a 3 bedroom, 2.5 bath home. Plus, they were able to stay in the area and school district they love.</p> <p>More Space for a Growing Family!</p> <p>Before After! So Roomy!</p> <p><small>EQUITY RESOURCES INC. * CORPORATE OFFICE: 20 E MAIN PL, NEWARK OH 43055 * 800.635.1279 * CERTAIN RESTRICTIONS APPLY. CALL FOR DETAILS * 800.635.1279</small></p>	<p>Reno Story - Refinance</p>	
<p>Renoavation Story</p>	 <p>EQUITY RESOURCES Renovation Story</p> <p>At the end of summer 2018, Alexis & Beatrix found their dream property in the area they wanted to raise their two daughters. The house was built in 1963, and had not been updated since. The carpet was old and worn out, the kitchen and bathroom were outdated, and the house needed new flooring and fresh paint. With our Renovation Loan Program, they made the necessary updates and are now living in their dream home!</p> <p>Before After! Beautiful!</p> <p><small>EQUITY RESOURCES INC. * CORPORATE OFFICE: 20 E MAIN PL, NEWARK OH 43055 * 800.635.1279 * CERTAIN RESTRICTIONS APPLY. CALL FOR DETAILS * 800.635.1279</small></p>	<p>Reno Story - Kitchen</p>	
<p>Dream Apply Buy</p>	 <p>DREAM. APPLY. BUY.</p> <p>CALLEQUITY.COM</p> <p><small>EQUITY RESOURCES INC. * CORPORATE OFFICE: 20 E MAIN PL, NEWARK OH 43055 * 800.635.1279 * CERTAIN RESTRICTIONS APPLY. CALL FOR DETAILS * 800.635.1279</small></p>	<p>Dream Apply Buy 1</p>	<p>Begin Your Journey To Home Ownership Here...</p>






<p>Dream Apply Buy</p>		<p>Dream Apply Buy 2</p>	<p>Home Ownership Dreams Coming True @ www.CallEquity.com</p>
<p>Dream Apply Buy</p>		<p>Dream Apply Buy 3</p>	<p>Make Your Home Buying Dreams Become A Reality! Apply Anytime @ www.CallEquity.com</p>
<p>St. Patricks Day</p>		<p>Dancing-Leprechaun</p>	<p>Me Mortgage Programs Are A Pot Of Gold... I have the details that must be told! Contact me whether you're Purchasing or Refinancing your home! Happy St. Patrick's!</p>
<p>St. Patricks Day</p>		<p>Happy-St-Patricks-Day</p>	<p>Happy St. Patrick's Day! I'm feel lucky every day because I get to help families with their home ownership dreams.</p>
<p>St. Patricks Day</p>		<p>Happy-St-Patricks-Day-Hat</p>	<p>Wishing You A Happy St. Patrick's Day!</p>







Rate Drop		Family-Rate-Drop	<p>Rates Have Been Dropping!</p> <p>If you currently have an FHA loan or a conventional mortgage with mortgage insurance, get in touch with me and let's see if we can get you out of that monthly mortgage insurance that you are currently paying. Call or email me with the go ahead if you'd like this FREE savings analysis.</p>
Rate Drop		Mom-and-Daughter-Rate-Drop	<p>Rates Have Been Dropping!</p> <p>If you currently have an FHA loan or a conventional mortgage with mortgage insurance, get in touch with me and let's see if we can get you out of that monthly mortgage insurance that you are currently paying. Call or email me with the go ahead if you'd like this FREE savings analysis.</p>
Rent Increase-Facebook		Rent-Increase-Facebook	
Rent Increase-Twitter and LinkedIn		Rent-Increase-Twitter-LinkedIn	
Easter		Wishing-You-A-Very-Happy-Easter	May You & Your Family Have A Happy Easter
Easter		Happy-Easter-2019	Wishing You A Happy Easter







Easter		Happy-Easter	Hope You Have An Egg-cellent Easter!
Easter		He-Is-Risen-Easter	Have A Happy Easter
Easter		Bunny-Happy-Easter	Hoppy Easter
Home Value - OHIO		Home Values - OHIO	Here is suggested text: It's The Right Time To Refinance... Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE! Call or text me at xxx-xxx-xxxx for your FREE savings review! #Refinance #HomeValuesRise #SaveMoney
Home Value - NORTH CAROLINA		Home Values - NC	Here is suggested text: It's The Right Time To Refinance... Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE! Call or text me at xxx-xxx-xxxx for your FREE savings review! #Refinance #HomeValuesRise #SaveMoney







Home Value - MARYLAND		Home Values - MD	<p>Here is suggested text: It's The Right Time To Refinance...</p> <p>Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE!</p> <p>Call or text me at xxx-xxx-xxxx for your FREE savings review!</p> <p>#Refinance #HomeValuesRise #SaveMoney</p>
Home Value - PENNSYLVANIA		Home Values - PA	<p>Here is suggested text: It's The Right Time To Refinance...</p> <p>Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE!</p> <p>Call or text me at xxx-xxx-xxxx for your FREE savings review!</p> <p>#Refinance #HomeValuesRise #SaveMoney</p>
Home Value - FLORIDA		Home Values - FL	<p>Here is suggested text: It's The Right Time To Refinance...</p> <p>Did you know due to Home Shortages last year that Home Values are UP in many areas! If you've been in your home for 3+ years—IT MAY BE A GREAT TIME TO REFINANCE!</p> <p>Call or text me at xxx-xxx-xxxx for your FREE savings review!</p> <p>#Refinance #HomeValuesRise #SaveMoney</p>
Mothers Day 2019		Happy-Mothers-Day-1	<p>Words Are Never Enough To Thank Moms For All They Do!</p> <p>HAPPY MOTHER'S DAY!</p>
Mothers Day 2019		Happy-Mothers-Day-2	<p>A Mother Is Like A Flower, Each One Beautiful & Unique!</p> <p>HAPPY MOTHER'S DAY!</p>







Mothers Day 2019		Happy-Mothers-Day-3	Wishing You Time Just To Dream, Just To Relax, Just To Enjoy! HAPPY MOTHER'S DAY!
Mothers Day 2019		Happy-Mothers-Day-4	Mothers Hold Their Children's Hand For A Short While, But Their Hearts Forever! HAPPY MOTHER'S DAY!
Mothers Day 2019		I-Got-it-From-My-Mama	Enough Said. HAPPY MOTHER'S DAY!
Mothers Day 2019		Mom-Tattoo	A Mother Is Like A Flower, Each One Beautiful & Unique! HAPPY MOTHER'S DAY!
Memorial Day 2019		Memorial-Day-2019	Honoring Those Who Have Given Their Lives To Protect Our Own Remembering on this Memorial Day
Memorial Day 2019		Memorial-Day-2019-2	Celebrate The Stars Who Protect Our Stripes... Remembering on this Memorial Day

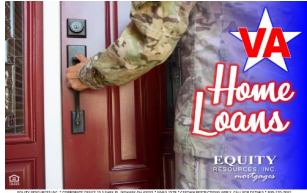

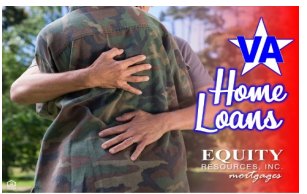



Memorial Day 2019		Memorial-Day-2019-3	<p>This Memorial Day please take a moment to appreciate your freedom to cook out, celebrate and enjoy a day off work.</p> <p>These freedoms would not be possible without the many soldiers who made the ultimate sacrifice.</p>
Memorial Day 2019		Memorial-Day-2019-4	<p>All Gave Some, Some Gave All...</p> <p>Remembering on this Memorial Day</p>
Rates Are Falling		Rates-Are-Falling	<p>Take Advantage Of Low Mortgage Rates!</p> <p>NOW Is The Time To Buy A Home....Call or Text me to get Pre-Approved @ 123-456-7890</p> <p>#LowMortgageRates #BuyAHome</p>
Rates Are Falling		Rates-Are-Falling-2	<p>Mortgage Rates Are LOW!</p> <p>Call or Text me about refinancing your home TODAY @ 123-456-7890</p> <p>#Refinance #LowMortgageRates</p>
Refinance - Low Rates		Refinance-Low-Rates-1	<p>Now Is The Time To Refinance!</p> <p>Mortgage Rates are LOW...Apply Today & Save @ www.CallEquity.com</p> <p>#MortgageRates #Refinance</p>
Refinance - Low Rates		Refinance-Low-Rates-2	<p>Rates Are LOW!</p> <p>Take advantage NOW...contact us to discuss your refinancing options!</p> <p>Call 800-270-7082 or Apply anytime @ www.CallEquity.com</p> <p>#LowRates #Refinance #SaveMoney</p>


4th Of July		Happy-4th-Of-July1	"I love my freedom. I love my America."
4th Of July		Happy-4th-Of-July2	Happy Birthday America!
4th Of July		Happy-4th-Of-July3	Let Freedom Ring!
4th Of July		Happy-4th-Of-July4	Enjoy Fireworks, Family & Friends this 4th of July!
4th Of July		Happy-4th-Of-July5	Proud to be an American!
4th Of July		Happy-4th-Of-July6	Have a Safe & Happy 4th of July!





4th Of July		Happy-4th-Of-July7	Enjoy Fireworks, Family & Friends this 4th of July!
Refinance		Refi - Save A Ton	Let's Talk About The Elephant In the Room....LOW RATES! Contact me for a FREE Mortgage Analysis TODAY! 123-456-7890 or www.callequity.com
Refinance		Refi - Piggy Bank	Time To 'Pig-Out' On These LOW RATES! Call me @ 123-456-7890 to discuss your mortgage goals.
Refinance		Refi--LowRates	Take Advantage Of Low Mortgage Rates! NOW Is The Time To Buy A Home....Call or Text me to get Pre-Approved @ 123-456-7890 #LowMortgageRates #BuyAHome
Refinance		Refi--Doggone	These LOW MORTGAGE RATES Have Me Feeling Fabulous! I'll be doggone if I'm going to let my Mom or Dad miss out...better tell yours TODAY! Find your perfect mortgage @ www.CallEquity.com #Refinance #LowMortgageRates #BuyAHome
Refinance		Refi--DippingRates	I Scream, You Scream...We All Scream For Ice Cream! You know what else makes us Scream....Low Mortgage Rates! Get the SCOOP on our mortgage programs @ www.CallEquity.com #IceCream #LowRates #MortgagePrograms







Refinance		Refi--LowRateWarning	<p>LOW RATE WARNING...Don't Miss Out!</p> <p>Now Is The Time To Buy A Home or Refinance!</p> <p>Take Advantage, Apply Today @ www.CallEquity.com</p> <p>#LowRates #BuyAHome #Refinance</p>
Federal Rate Drop - Refi		Federal Rate Drop	<p>You could SAVE BIG...Let's do a FREE Analysis of your Mortgage!</p> <p>Call or text me @ 123-456-7890 to schedule an appointment.</p> <p>#RateCut #Refinance</p>
Federal Rate Drop - Refi		Federal Rate Drop	<p>Now is the time to Refinance or Buy A Home! You could SAVE BIG!</p> <p>Contact me for details...123-456-7890 or Apply NOW @ www.xxxxxxxx.com</p> <p>#RateCut #BuyAHome #Refinance</p>
Labor Day		Labor-Day-1	<p>It's Labor Day, Take The Day Off!</p>
Labor Day		Labor-Day-2	<p>"Choose A Job You Love, And You Will Never Have To Work A Day In Your Life." –Confucius</p>
Labor Day		Labor-Day-3	<p>Don't Labor Over Finding The Right Mortgage For You, Contact Me Today!</p>







Cashout Refi		Cashout-Refi	
Cashout Refi		Extra-Cash	
Cashout Refi		Cashout-Refi-1	
Cashout Refi		CashOut-Refi-2	
VA Veteran		VA-Veteran-Home-Loans-1	Proudly Specializing In VA Home Loans! Contact me to get Pre-Qualified @ xxx-xxx-xxxx
VA Veteran		VA-Veteran-Home-Loans-2	Have You Served Our Country? Ask me about our Home Loans for Veterans. Call or Text xxx-xxx-xxxx







VA Veteran		VA-Veteran-Home-Loans-3	<p>Thank You For Your Service</p> <p>We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>
VA Veteran		VA-Veteran-Home-Loans-4	<p>Attention Military Veterans:</p> <p>Mortgage Rates are still LOW and...Now would be a GREAT time to Refinance or Buy a Home!</p> <p>Contact me for more details about receiving a FREE Appraisal during the month of November!</p> <p>xxx-xxx-xxxx or Apply for FREE @ www.xxxxxxxx.com</p>
VA Veteran		VA-Veteran-Home-Loans-5	<p>Proudly Specializing In VA Home Loans!</p> <p>Contact me to get Pre-Qualified @ xxx-xxx-xxxx</p>
VA Veteran		VA-Veteran-Home-Loans-6	<p>Have You Served Our Country?</p> <p>Ask me about our Home Loans for Veterans. Call or Text xxx-xxx-xxxx</p>
VA Veteran		VA-Veteran-1	<p>Thank You For Your Service</p> <p>We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>
VA Veteran		VA-Veteran-2	<p>Attention Military Veterans:</p> <p>Mortgage Rates are still LOW and...Now would be a GREAT time to Refinance or Buy a Home!</p> <p>Contact me for more details about receiving a FREE Appraisal during the month of November!</p> <p>xxx-xxx-xxxx or Apply for FREE @ www.xxxxxxxx.com</p>






VA Veteran		VA-Veteran-9	<p>Thank You For Your Service</p> <p>We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>
VA Veteran		VA-Veteran-10	<p>Attention Military Veterans:</p> <p>Mortgage Rates are still LOW and...Now would be a GREAT time to Refinance or Buy a Home!</p> <p>Contact me for more details about receiving a FREE Appraisal during the month of November!</p> <p>xxx-xxx-xxxx or Apply for FREE @ www.xxxxxxxx.com</p>
VA Veteran		VA-Veteran-11	<p>Proudly Specializing In VA Home Loans!</p> <p>Contact me to get Pre-Qualified @ xxx-xxx-xxxx</p>
VA Veteran		VA-Veteran-12	<p>Have You Served Our Country?</p> <p>Ask me about our Home Loans for Veterans. Call or Text xxx-xxx-xxxx</p>
VA Veteran		VA-Veteran-13	<p>Thank You For Your Service</p> <p>We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>
VA Veteran		VA-Veteran-14	<p>Attention Military Veterans:</p> <p>Mortgage Rates are still LOW and...Now would be a GREAT time to Refinance or Buy a Home!</p> <p>Contact me for more details about receiving a FREE Appraisal during the month of November!</p> <p>xxx-xxx-xxxx or Apply for FREE @ www.xxxxxxxx.com</p>







VA Veteran	<p><i>Have You Served Our Country ?</i></p> <p>OUR HOME LOAN ★FOR VETERANS: FREE APPRAISAL IN NOVEMBER!</p> 	VA-Veteran-Free-Appraisal-1	<p>Proudly Specializing In VA Home Loans! Contact me to get Pre-Qualified @ xxx-xxx-xxxx</p>
VA Veteran	<p><i>Have You Served Our Country ?</i></p> <p>OUR HOME LOAN ★FOR VETERANS: FREE APPRAISAL IN NOVEMBER!</p> 	VA-Veteran-Free-Appraisal-2	<p>Proudly Specializing In VA Home Loans! Contact me to get Pre-Qualified @ xxx-xxx-xxxx</p>
VA Veteran	<p><i>Have You Served Our Country ?</i></p> <p>OUR HOME LOAN ★FOR VETERANS: FREE APPRAISAL IN NOVEMBER!</p> 	VA-Veteran-Free-Appraisal-3	<p>Thank You For Your Service We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>
VA Veteran	<p><i>Have You Served Our Country ?</i></p> <p>OUR HOME LOAN ★FOR VETERANS: FREE APPRAISAL IN NOVEMBER!</p> 	VA-Veteran-Free-Appraisal-4	<p>Attention Military Veterans: Mortgage Rates are still LOW and...Now would be a GREAT time to Refinance or Buy a Home! Contact me for more details about receiving a FREE Appraisal during the month of November! xxx-xxx-xxxx or Apply for FREE @ www.xxxxxxx.com</p>
VA Veteran	<p><i>Have You Served Our Country ?</i></p> <p>OUR HOME LOAN ★FOR VETERANS: FREE APPRAISAL IN NOVEMBER!</p> 	VA-Veteran-Free-Appraisal-5	<p>Proudly Specializing In VA Home Loans! Contact me to get Pre-Qualified @ xxx-xxx-xxxx</p>
VA Veteran	<p><i>Have You Served Our Country ?</i></p> <p>OUR HOME LOAN ★FOR VETERANS: FREE APPRAISAL IN NOVEMBER!</p> 	VA-Veteran-Free-Appraisal-6	<p>Thank You For Your Service We proudly specialize in VA Home Loans...contact me to get Pre-Qualified.</p>


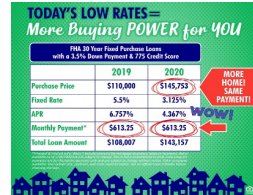
VA Veteran		VA-Veteran-Free-Appraisal-7	<p>Attention Military Veterans: Mortgage Rates are still LOW and...Now would be a GREAT time to Refinance or Buy a Home! Contact me for more details about receiving a FREE Appraisal during the month of November! xxx-xxx-xxxx or Apply for FREE @ www.xxxxxxx.com</p>
VA Veteran		VA-Veteran-Free-Appraisal-8	<p>Attention Military Veterans: Mortgage Rates are still LOW and...Now would be a GREAT time to Refinance or Buy a Home! Contact me for more details about receiving a FREE Appraisal during the month of November! xxx-xxx-xxxx or Apply for FREE @ www.xxxxxxx.com</p>
VA Veteran		VA-Veteran-Free-Appraisal-9	<p>Have You Served Our Country? Ask me about our Home Loans for Veterans. Call or Text xxx-xxx-xxxx</p>
VA Veteran		VA-Veteran-Coupon-Linkedin	<p>Attention Military & Veterans: In honor of your service and to show our appreciation, Equity Resources is offering a FREE Appraisal on a home purchase or refinance if you apply during the month of November. More SAVINGS on top of today's Low Mortgage Rates! Contact me for details @ xxx-xxx-xxxx or Apply TODAY www.xxxxxxxx.com</p>
VA Veteran		VA-Veteran-Coupon-Facebook	<p>Attention Military & Veterans: In honor of your service and to show our appreciation, Equity Resources is offering a FREE Appraisal on a home purchase or refinance if you apply during the month of November. More SAVINGS on top of today's Low Mortgage Rates! Contact me for details @ xxx-xxx-xxxx or Apply TODAY www.xxxxxxxx.com</p>
VA Veteran		VA-Veteran-Coupon-Instagram	<p>Attention Military & Veterans: In honor of your service and to show our appreciation, Equity Resources is offering a FREE Appraisal on a home purchase or refinance if you apply during the month of November. More SAVINGS on top of today's Low Mortgage Rates! Contact me for details @ xxx-xxx-xxxx or Apply TODAY www.xxxxxxxx.com</p>

Thanksgiving		Thanksgiving-Day	Thankful, Grateful, Blessed...Happy Thanksgiving!
Thanksgiving		Happy-Thanksgiving	Giving Thanks For Today, Tomorrow & Always
Thanksgiving		Gobble	Giving Thanks For Today, Tomorrow & Always Best Thanksgiving Day Advice: Wear Stretchy Pants
2020 Loan Limits		2020-Loan-Limits-Equity	
Christmas		Merry Christmas - Happy New Year 1	Happy Holidays!
Christmas		Merry Christmas - Happy New Year 2	From My Home To Yours.....Merry Christmas!

Christmas		Merry Christmas - Happy New Year 3	Have A Happy Ho-Ho-Holidays!
Christmas		Merry Christmas	Best Wishes for a Merry Christmas & A Happy New Year!
Christmas		Merry Christmas - Happy New Year 4	Season's Greetings!
Christmas		Merry Christmas - Happy New Year 5	Wishing You A Merry Christmas!
Christmas-Spanish		Feliz-Navidad	Best Wishes for a Merry Christmas & A Happy New Year!
Hanukkah		Happy-Hanukkah	Season's Greetings!

What Do I Do?		What-Do-I-Do	<p>I Know You...But Do You Really Know Me?</p> <p>Drop a comment below if you know which one of these jobs I actually do!</p>
Raving Fan		Raving-Fan1	
Raving Fan		Raving-Fan-2	
Lose Rate		Lose-Rate-Refinance	
Rate Drop		Rate Drop Equity Resources	<p>If you didn't refinance in 2019, here is your SECOND CHANCE. You could save thousands of dollars in interest.</p> <p>Take 10 minutes today and Apply. It's FREE to find out your savings.</p>

Rate Drop		Rate Drop Equity Resources	<p>If you didn't refinance in 2019, here is your SECOND CHANCE. You could save thousands of dollars in interest.</p> <p>Take 10 minutes today and Apply. It's FREE to find out your savings.</p>
1 in 9 Million		1-in-9-million	
1 in 9 Million		1-in-9-million	
Buying Power		Buying-Power1	
Buying Power		Buying-Power2	
One Must Go		One-Must-Go	

Refinance		Fast-Refinance																			
Refinance		Saved-Money																			
Refinance		Refinancing-Made-Easy																			
Mortgage Rates		Snow-Joke																			
Buying Power Comparison CONV	 <table><tr><th></th><th>2019</th><th>2020</th></tr><tr><td>Purchase Price</td><td>\$255,000</td><td>\$291,845</td></tr><tr><td>Fixed Rate</td><td>4.625%</td><td>3.500%</td></tr><tr><td>APR</td><td>4.861%</td><td>3.938%</td></tr><tr><td>Monthly Payment*</td><td>\$1,243.36</td><td>\$1,243.58</td></tr><tr><td>Total Loan Amount</td><td>\$242,250</td><td>\$277,367</td></tr></table>		2019	2020	Purchase Price	\$255,000	\$291,845	Fixed Rate	4.625%	3.500%	APR	4.861%	3.938%	Monthly Payment*	\$1,243.36	\$1,243.58	Total Loan Amount	\$242,250	\$277,367	Buying-Power-Comparison-CONVENTIONAL	
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How to Increase Business	 <p>REALTORS <i>How To</i> INCREASE BUSINESS 34% in 2020 <i>Get A Checklist!</i></p> <p>We want to share our proven plan to help you add more business!</p> <p>Source of Data Used: Based on Actual Successful Strategies Locally Proven Actions Easy 8 Step Plan Explained How to Maximize Cost to Supplement</p> <p>Please today to get 34% more business as usual! Call or text me for the next date of this FREE 45 min talk</p> <p><small>©2019 Real Estate Business Growth Seminar. All rights reserved. No part of this publication may be reproduced without prior written permission.</small></p>	How-To-Increase-Business-1	
How to Increase Business	 <p>REALTORS <i>How To</i> INCREASE BUSINESS 34% in 2020 <i>Get A Checklist!</i></p> <p>We want to share our proven plan to help you add more business!</p> <p>Source of Data Used: Based on Actual Successful Strategies Locally Proven Actions Easy 8 Step Plan Explained How to Maximize Cost to Supplement</p> <p>Please today to get 34% more business as usual! Call or text me for the next date of this FREE 45 min talk</p> <p><small>©2019 Real Estate Business Growth Seminar. All rights reserved. No part of this publication may be reproduced without prior written permission.</small></p>	How-To-Increase-Business-2	